



Annie Greeff is a qualified secondary school teacher with an Honours degree in Geography. Environmental issues and conservation are still close to her heart. In 1997 she started her own consultancy specializing in Emotional Intelligence and Management programmes.

Today, Annie Greeff speaks, consults, coaches and writes about Personal, Social and Corporate Resilience, Performance Management, Leadership and Entrepreneurship. She is co-founder and 2007 – 2008 President of the National Speakers Association of Southern Africa and a member of the Global Speakers Federation For Professional Speakers. Her clients include small and large companies across a broad spectrum of industries, including several blue chip companies.

Learning from workplace demands and the challenges employees and leaders face, she translated these lessons into practical advice for teachers, parents and others working with the youth. Her two internationally published books on personal and social skills for effective learning (Resilience: Volumes 1 & 2,) were nominated as best Educational Resource in the United Kingdom in 2006.

Her basic philosophy in life is that human beings can and need to constantly reinvent themselves, and cultivate a sense of purpose and happiness.

She and her husband have been married for over 30 years, have three children and an extended close-knit family.